

HAVNE MAGASINET

PORTS ▶ SEA TRANSPORT ▶ LOGISTICS

THE NORWEGIAN PORT MAGAZINE

The port magazine is distributed to decision makers in all ports in Scandinavia. Our readers have a keen interest in sea transport, ports and port operations. The magazine is only sent to subscribers. This means that all recipients have a particular interest in the content and therefore read it thoroughly. As an advertiser in our magazine, you have a unique opportunity to reach many industry players through a large-scale dedicated ad channel.



ADVERTISING:

A2media
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ADVERTISING MATERIAL:

Ads must be delivered as high resolution printing ready pdf (with embedded fonts). 3 mm bleed.

RATES:

2/2: NOK 31 800,-
 1/1: NOK 19 000,-
 1/2: NOK 13 400,-
 1/4: NOK 9 100,-
 Back cover: NOK 21 500,-
 Front inside cover: NOK 20 000,-
 Content: NOK 20 000,-
 Content includes 14 days on editorial space on the website havnemagasinet.no for delivered material. If you need help with the creating of the content advertisement we do that for NOK 7 000,- incl. two corrections.

Supplier overview
 (Leverandøroversikten)
 NOK 8 500,- per year

Port overview
 (Havneoversikten):
 NOK 7 500,- per year

Logo front cover:
 NOK 3 500,- per issue

EDITORIAL:

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PUBLISHER:

Havnemagasinet AS
 Regimentgata 28
 8250 ROGNAN
 NORWAY



Release plan 2026		
No.	Deadline for ads	Release date
01	30.01	16.02
02	10.04	27.04
03	29.05	15.06
04	14.08	31.08
05	25.09	12.10
06	23.11	09.12

CONGRATULATE YOUR BUSINESS ASSOCIATES WITH A CHRISTMAS GREETING IN THE NORWEGIAN PORT MAGAZINE.



Standard template
 120 x 69 NOK 3 000,-

Add Formats:

1/1 page
 190x265 mm

Full Page
 210x297 mm
 +3mm bleed on crop size

Double Page
 420x297 mm
 +3mm bleed on crop size

1/2 page
 190x130 mm

With Bleed
 210x145 mm
 +3mm bleed on crop size

1/2 page
 92x265mm

With Bleed
 104x297 mm
 +3mm bleed on crop size

1/4 page
 92x130 mm

1/4 page
 190x63 mm

1/3 page
 190x85 mm

For special listings and other formats please contact Hilde Holtekjølen on phone + 47 901 27 006 or Camilla Moen Andersen on +47 991 57 313

WEB ADS:

Top banner all pages
 NOK 6 000,- per month*
 PC 1065 x 165
 Cellphone 320 x 100

Top banner under preamble article pages
 NOK 4 000,- per month*
 PC 1065 x 165
 Cellphone 320 x 100

Banner under body text on article pages
 NOK 2 500,- per month*
 PC 1065 x 165
 Cellphone 320 x 100

Native – editorial ad
 Placed as article number 3 in news feed
 NOK 4 000,- per week

Parallax - per week
 NOK 4 000*
 PC 1920 x 1080
 Cellphone: 320 x 700

Sky scraper 1 front page and articles
 180 x 500
 NOK 4 000,- per month*

Sky scraper 2 front page and article (sticky)
 180 x 500
 NOK 5 000,- per month*

Superboard 1 front page and article board 1
 Cellphone 1065 x 300 and 320 x 250
 NOK 6 000,- per month*

Superboard 2 front page and article board 2
 Cellphone 1065 x 300 and 320 x 250
 NOK 5 000,- per month*

Net board article 580 x 400
 NOK 5 000,- per month*

Job marked
 NOK 3 500,- for 14 days on the website
 PC 1060 x 165
 Cellphone 320 x 100

All prices are without VAT
 *based on 50 percent display